

## TITLE SPONSORSHIP

**\*Mud Bog \* Truck Show \*Car Show \* Tow Show \*Tractor Show \*  
Motorcycle Show\***

Title sponsorship make you a sponsor of all the shows, you receive the same benefits as a show sponsor with bolder and more repetitive name recognition. Additional benefits are listed in red below.

**Mentions on all radio ad's leading into the show (not rotating like show sponsors).**

**First option to distribute our Hot wheels and except our prize coupons at your booth. This drives you direct traffic.**

**100 tickets for giveaways or promotions (\$500.00 value). Cannot distribute on fairgrounds property the day of event. Additional tickets at a discounted rate also an option.**

**Almost unlimited booth and/or display space. We can scatter displays throughout the show.**

**Discounted food tickets available, We can print you food coupons to distribute to employees, customers, clients, friends, or family for a free lunch coupon. Pricing and food vendor options will have to be discussed.**

**Logo boldly displayed on tickets (roughly 6000 tickets distributed by sponsors, radio & tv stations)**

**We do large amounts of gift tickets to many groups including non-profits, foster kids, and front line workers. When doing so we include the title sponsors names with your permission.**

**Logo on top of brochures distributed to participating vendors as well as front counters of 14 Auto Zone locations.**

Name on print ad's. for all of the shows not just one sponsored.

Name on rolling billboard, we may be able to display at your business if time and location permits. Can see pics of billboard on FB and web site. This billboard is also on display at a variety of the 14 Auto Zone locations we work with.

Front page of our Facebook & Event page and many mentions when we post our fliers and event page to all the show groups.

Logo on trophies and dash plaques (this will be a variety of shows pending on print space).

Sponsors get a option of presenting a sponsors choice award if they would like to participate in judging.

Name on web site info [www.masonoutdoorexpo.com](http://www.masonoutdoorexpo.com) . This is where all the vendors/participants go for show info & forms.

If you choose to take advantage of discount pricing from our radio groups for a live remote at your place of business, we will set up our "mud truck" billboard and give you extra promotional tickets.

Banner space available at the entrance and in front of mud bog seating area.

Logo will be placed in both our kids and adult coupon book that we use for people choice judging and hot wheels giveaways.

You will be mentioned in our live remotes the day of the event as well as announcements made at the various shows throughout the day at expo. You also may have the opportunity to speak at one of our live remote the day of event.

Your name will either appear or be mentioned on TV commercials Leading up to the event.

We encourage sponsors to use our event as a customer and/or employee appreciation or meet and greet. We already have everything you need like food, drinks, music, entertainment, and more.