

SHOW SPONSORSHIP

***Mud Bog * Truck Show *Car Show * Tow Show *Tractor Show *
Motorcycle Show***

Name on tickets (roughly 6000 tickets distributed by sponsors, radio & tv stations, many non-profits and front-line workers.

Logo on brochures (brochures set on front counters of 14 Auto Zone locations and many other participating businesses.

Name on print ads. for all the shows not just one sponsored.

Mentions on radio commercials leading into the event day. (done in rotation)

Name on rolling billboard, we may be able to display at your business if time and location permits. Can see pics of billboard on FB and web site. This billboard is also on display at a variety of the 14 Auto Zone locations we work with.

Front page of our Facebook & Event page and many mentions when we post our fliers and event page to all the show groups.

Logo on trophies and dash plaques (where it applies).

Sponsors get an option of presenting a sponsors choice award if they would like to participate in judging.

Name on web site info www.masonoutdoorexpo.com . This is where all the vendors/participants go for show info & forms.

50 tickets for giveaways or promotions. Cannot distribute on fairgrounds property the day of event.

If you choose to take advantage of discount pricing from our radio groups for a live remote at your place of business, we will set up our "mud truck" billboard and give you extra promotional tickets.

Banner space available at the entrance and in front of mud bog seating area.

Logo will be placed in both our kids and adult coupon book that we use for people choice judging and hot wheels giveaways.

You will be mentioned in our live remotes the day of the event as well as announcements made at the various shows throughout the day at expo. You also may have the opportunity to speak at one of our live remote the day of event.

Your name will either appear or be mentioned on TV commercials Leading up to the event.

You will be provided free booth space at the event. Size depends on location and needs.

We have a Facebook event page you can use to invite your guests, friends or family.

We encourage sponsors to use our event as a customer and/or employee appreciation or meet and greet. We already have everything you need like food, drinks, music, entertainment, and more.